

## O'Brien County

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### Community Health Needs Assessment Snapshot

#### Promote Healthy Behaviors

##### Problems/Needs:

- Rank #1. Tobacco, drug and alcohol usage are higher than average according to data from the 2010 Iowa County Rankings Survey. Iowa ranks 56th out of 99 counties. In addition, a local community survey completed in the fall of 2010 showed that the top concern of residents completing the survey was the prevalence of tobacco, alcohol and other drug usage within the community. (23% of survey respondents listed this issue as a top concern).

#### Prevent Injuries

##### Problems/Needs:

- Rank #1. Lack of access to Emergency Medical Services was the highest ranked concern of 35% of local residents surveyed in the fall of 2010.

#### Protect Against Environmental Hazards

##### Problems/Needs:

- Rank #1. Access to and protection of local drinking water supplies was the top concern of 35% of local residents surveyed in the Fall of 2010.

#### Prevent Epidemics and the Spread of Disease

##### Problems/Needs:

- Rank #1. 40% of local residents surveyed in the Fall of 2010 ranked the access to immunizations/vaccinations to prevent epidemics and spread of disease as a priority.

## **Prepare for, Respond to, and Recover from Public Health Emergencies**

### **Problems/Needs:**

- Rank #1. 36% of local residents surveyed in the Fall of 2010 stated that the ability of local partners to respond to emergencies was a priority.

## **Strengthen the Public Health Infrastructure**

### **Problems/Needs:**

- Rank #1. Access to Quality Health Services was the top priority of 34% of local residents surveyed in the Fall of 2010.

## Community Health Improvement Plan

Goal	Strategies	Who is responsible?	When? (Timeline)
To improve education to school children about harmful effects of tobacco, alcohol, and illegal (street) drugs.	O'Brien County Public Health is currently a member of the Northwest Iowa Tobacco Coalition. Within the coalition we will address educational and marketing opportunities to bring information to school children within the county.	Lisa Youngers RN and other members of the coalition. Also school administrators and other education based partners.	September 1, 2011
	O'Brien County Public Health also has partnered with Compass Point through multi-disciplinary meetings. Compass Point has the expertise in addressing issues regarding illegal drugs and alcohol. OBCPH would take on a supportive role with Compass Point to assist them in any way to do their job.	Lisa Youngers RN	8-Mar-11
	Educational material about drug/tobacco and alcohol prevention will be disbursed during immunization clinics.	Lisa Youngers RN	1-Apr-11
	Educational/ Prevention Programs and Treatment and Support Programs will be catalogued.	Cindy Ramirez - Administrative Assistant	1-Jun-11

Goal	Strategies	Who is responsible?	When? (Timeline)
To prevent the spread of disease through immunizations/ vaccination.	OBCPH will improve access to immunizations/vaccinations within the county by adding additional clinic sites.	Lisa Youngers RN	August 1, 2011
	OBCPH will improve communication to the residents of the county about immunizations/ vaccines and information regarding disease outbreaks, etc. using traditional communication methods such as newspaper and radio announcements but also adding social networking methods such as Facebook, text messaging and Twitter to get information out to residents of the county.	Lisa Youngers RN	1-Aug-11